First annual dinner raises $500,000 for student support

The night was clear and the stars twirled over the new University Center on October 11, when UC Santa Cruz hosted one of its first annual scholarships benefit dinners. Overall, the event raised more than $500,000 to provide assistance for deserving students.

The special occasion was a highlight of three days showcasing UC Santa Cruz’s intellectual, educational, and philanthropic achievements. Among other activities, the University of California Clark Kerr Symposium convened national leaders to examine the undergraduate and graduate experience in public research universities; the campus celebrated the dedication of College Nine and College Ten, the first new colleges in 28 years; and it honored the tenth anniversary of the Karl S. Pitter Leadership Opportunity Awards scholarships program.

Numerous alumni attended the dinner and gave generously. “In these difficult economic times, scholarships provide access that makes a life-changing difference for UC Santa Cruz students and their families,” said Kenneth Doctor (Merrill ’79), president of the UC Santa Cruz Alumni Association Council.

Master of Ceremonies Kathryn Sullivan (Cowell ’79) told the gathering, “I am grateful every day for the financial assistance from people like you.” Maiolini is the recipient of an Alumni Association Scholarship and an award from the Page and Eloise Smith Scholastic Society, which was founded by dinner guest William C. Dickinson (Cowell ’64).

Los Angeles attorney Kenneth Feingold (Cowell ’79), president of the UC Santa Cruz Foundation, provided volunteer leadership for the event, along with Anne Levine, past Foundation president.

“I am living proof that education has the power to transform lives,” senior anthropology student Aurotaranti Maiolini told the dinner guests. "I am grateful from the Page and Eloise Smith Scholastic Society, which was founded by dinner guest William C. Dickinson (Cowell ’64)." Los Angeles attorney Kenneth Feingold (Cowell ’79), president of the UC Santa Cruz Foundation, told the gathering. "I am grateful every day for the financial assistance from people like you." Maiolini is the recipient of an Alumni Association Scholarship and an award from the Page and Eloise Smith Scholastic Society, which was founded by dinner guest William C. Dickinson (Cowell ’64).

"In these difficult economic times, scholarships provide access that makes a life-changing difference for UC Santa Cruz students and their families.” —Kenneth Doctor

for a scholarship endowment, inspiring another guest to anonymously match her gift.

In addition to alumni, many UC Santa Cruz Foundation trustees, parents, faculty, staff, and other campus friends supported the event, which included a silent auction of unique experiences, like a hike with Chancellor M.R.C. Greenwood. Major individual donors were parent Robert H. Bisno, UC Regent John Moores, campus friends Edward and Camille Penhoet, parents Thomas and Margot Pitzer, UCSC professor Carl and his wife Judy Walsh (Crown ’50), and parents Jean and Tim Weiss. The dinner’s fundraising success was particularly timely as the state budget crisis drove up student fees.

"I am living proof that education has the power to transform lives," senior anthropology student Aurotaranti Maiolini told the gathering. "I am grateful every day for the financial assistance from people like you.” Maiolini is the recipient of an Alumni Association Scholarship and an award from the Page and Eloise Smith Scholastic Society, which was founded by dinner guest William C. Dickinson (Cowell ’64). Los Angeles attorney Kenneth Feingold (Cowell ’79), president of the UC Santa Cruz Foundation, told the gathering. "I am grateful every day for the financial assistance from people like you.” Maiolini is the recipient of an Alumni Association Scholarship and an award from the Page and Eloise Smith Scholastic Society, which was founded by dinner guest William C. Dickinson (Cowell ’64).

Largest-ever private contribution funds adaptive optics

A $9.2 million award from the Gordon and Betty Moore Foundation laid the groundwork to establish a Laboratory for Adaptive Optics at UC Santa Cruz. This new facility will be the first comprehensive adaptive optics laboratory at a U.S. university and will complement the Center for Adaptive Optics at UC Santa Cruz, established in 1999. Good news: $22.7 million marks 2002–03 as near-record year for private giving

Private support for UC Santa Cruz approached record levels in 2002–03, totaling $22.7 million in gifts and pledges, second only to the $44.4 million contributed in 1999–2000.

“THIS strong momentum comes at a time of unprecedented reduction in state funding for the UC system, which has resulted in fee increases and program cuts. These contributions will enable the campus to continue its key role in an array of disciplines, from adaptive optics to the New Teacher Centre,” said UC Santa Cruz Chancellor M.R.C. Greenwood.

Setting the pace was a $9.2 million grant from the Gordon and Betty Moore Foundation (the largest ever from a private foundation) to establish a new Laboratory for Adaptive Optics. Dedicated supporter Jack Baskin continued to build his impressive legacy with a $1 million gift to help fund a new engineering building and to establish an endowed chair in the emerging field of biomolecular engineering.

The renowned Howard Hughes Medical Institute provided $1 million to support the research-based science teaching of Manuel Ares, professor of molecular, cell, and developmental biology.

UCSC’s New Teacher Center received a total of $1.66 million, including a $750,000 grant from the Carnegie Corporation, and the campus’s innovative Center for Justice, Tolerance, and Community drew $245,000 in foundation contributions.

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From Chancellor Greenwood

The past year has been an exciting and challenging time for the University of California, Santa Cruz. Working with intense dedication and guided by a spirit of innovation, our faculty, staff, and students continue to maintain an environment unique among public research universities. UC Santa Cruz is a place where teaching and research thrive within and across traditional academic departments. It’s an institution where undergraduates do research side-by-side with exciting faculty and dedicated graduate students, and where academic programs win national and international recognition. UC Santa Cruz is a place from which alumni go forward to make a difference for our state, our nation, and the world.

Our community of campus supporters—individual donors, foundations, and corporations—recognizes the value of investment in UC Santa Cruz. Despite the faltering economy, donors made 2002–03 a near-record year for gift support. This UC Santa Cruz Foundation Annual Report highlights how essential these private contributions are to the wide range of teaching, research, and public-service programs we maintain.

This strong momentum comes at a time of an unprecedented reduction in state funding for the UC system, which has resulted in fee increases and program cuts. The need for undergraduate scholarship and graduate fellowship support is especially pressing now, and we have responded to this need by launching a major annual fundraiser for student support (see story, page 1).

You hold in your hands another example of our dedication to an active, long-range, and thoughtful response to budget constraints. By changing the design of the Annual Report, we reach a greater audience while keeping costs the same. UC Santa Cruz is committed to the services and programs we have worked so hard to build, and we are confident that our growing partnerships with private supporters will help keep these initiatives strong.

On behalf of the entire campus, I extend my sincere appreciation to those of you who helped make this a remarkably successful year for gift support. Working together, we will continue our support for UC Santa Cruz, as the campus continues its tradition of excellence and innovation.

M.R.C. Greenwood
Chancellor, UC Santa Cruz

living human retina with unprecedented resolution, enabling researchers to see the individual receptors involved in vision. By measuring aberrations in the eye better than before, it may be possible to develop improved contact lenses or laser surgery procedures.

“In many ways, adaptive optics is still in its infancy,” says UC’s Jack director, Joseph Miller, whose unit will oversee the new laboratory.

“The potential is great for the development of powerful new equipment and techniques.”

For information on supporting research in adaptive optics technologies, including naming opportunities, contact Lynda Stamps, Director of Development, Physical and Biological Sciences, (831) 459-4240 or lstamps@ucsc.edu.

Philanthropy builds innovative Jewish studies program

The exciting growth of the Jewish studies program at UC Santa Cruz is a model for the pivotal role that private support can play in academic initiatives,” says Murray Baumgarten, professor of English and comparative literature and co-holder of the Neufeld Levin Holocaust Endowed Chair. “The success of this interdisciplinary program has relied on the exceptional vision of private donors.”

UCSC’s emerging Jewish studies program, which includes an undergraduate minor, is rapidly gaining international recognition for its emphases on modern Jewish culture, Holocaust studies, and classic Jewish texts and learning. Twenty courses are being offered in 2003–04, and UCSC is now taking the program to the next level with the establishment of a center for Jewish studies. Leading the way for the Jewish studies program was a $1 million gift to help expand the Engineering and Research Center, scheduled for completion in fall 2004. This gift launched the Baskin Engineering program in 1997. In addition to supporting the campus through his generosity, Baskin chaired the UC Santa Cruz Foundation for two years and remains an active Foundation trustee.

For information on naming opportunities in the Engineering 2 Building, contact John Istrin, Director of Development, Baskin School of Engineering, (831) 459-4572 or jistrin@ucsc.edu.

$1 million gift from Jack Baskin boosts engineering

Continuing his lead role as the largest individual donor to UC Santa Cruz, philanthropist Jack Baskin made a generous $1 million gift to help expand the engineering school that bears his name. His latest contribution will help fund the new Engineering 2 Building, scheduled for completion in fall 2004, and will create an endowed chair in the newly forming Department of Biomolecular Engineering.

“Because this gift is so closely aligned with our long-range plans and vision, it creates an enormous impact that is most timely,” said Steve Kang, dean of the School of Engineering.

The Department of Biomolecular Engineering will build on UC Santa Cruz’s interdisciplinary strengths in engineering, biology, and chemistry, with a special emphasis on the emerging field of bioinformatics. Bioinformatics uses computational techniques to comprehend the volumes of data generated by the Human Genome Project and other cutting-edge biomedical research.

Baskin’s contributions to engineering now total nearly $8 million, including the $4.5 million gift that launched the Baskin School of Engineering in 1997.

Special Collections: Preserving the Past, Informing the Future

Major contributions to Special Collections this year included photographs by noted California photographers Pirkle Jones and his late wife, Ruth-Marion Baruch. Valued at close to $800,000, the photographs are part of the Jones and Baruch archive bequeathed to the University Library by the photographer, Special Collections also received financial support for the archive of science fiction writer Robert A. Heinlein from the estate of his widow, Virginia ($141,000), and from the Heinlein Trust ($36,000).
Aldiels Cooksey Endowment, established by alumnus (Ph.D., Biology, ’74), UC Santa Cruz Foundation trustee, and food educator Bruce Aldiels and his wife Nancy Oakes; and the Chatterjee and Banerjea Endowment for Indian Studies, established by longtime library supporters Bijoy and Joya Chatterjee in honor of their parents. As library collections grow to continue serving the campus community, comprehensive expansion and renovation of McHenry Library is creating a model 21st century facility integrating the latest information technology with traditional excellence. The project will increase usable library space by nearly 8,000 square feet, providing for collection expansion, state-of-the-art information systems, and community outreach facilities.

The campus is seeking private funds to support these vital enhancements—including a digital imaging lab, expanded public exhibit space, and a cybercafe—and to augment the state-funded core project. Alumna Deborah Tracy-Proulx (Porter ’73), a librarian and former “surfing manager” for Yahoo, made a $20,000 contribution to the campaign this year. The project has also been enriched by generous gifts from the estates of Dorothy H. Eminih and Esther Rice.

For information on supporting the McHenry Library Expansion or creating a library subject endowment, contact Margaret Gordon, Director of Development, Library, (831) 459-4211 or mgordon@ucsc.edu.

Graduate students Doug Steying (Earth sciences, left) and Kiri Conway (environmental toxicology, right) taking samples for water-quality research.

Goldman Sachs Foundation in 2001–02 provided key leadership in building this important program. Research by UCSC interdisciplinary Center for Justice, Tolerance, and Community (CJTC) on Latinos and the digital divide was funded by an award of more than $249,000 from the W. T. Grant Foundation. The William and Flora Hewlett Foundation and the Ford Foundation also funded the CJTC, which attracted total gift support of $426,000 this year.

For information on these centers, contact John Leopold, Director of Development, Social Sciences, (831) 459-3869 or jleopold@ucsc.edu.

Additional major foundation support across campus included:

- A $1 million grant from the Howard Hughes Medical Institute to fund the innovative research-based approach for teaching science to undergraduates developed by Manuel Ares, professor of molecular, cell, and developmental biology.
- A $250,000 gift from the J. M. Long Foundation to help fund construction of the Center for Ocean Health at Long Marine Laboratory. The J. M. Long Foundation has also contributed generously to the Seymour Marine Discovery Center at Long Marine Laboratory and to the University Library.

The David and Lucile Packard Foundation continued its tradition of support with gifts to the Seymour Center; the Arbidge program, which places trained UCSC students in Monterey Bay Area K-12 schools to teach the arts; and the Kerr Symposium, presented in conjunction with the dedication of College Nine and College Ten.

**STEPS Institute fosters research collaborations**

Cross-disciplinary research is clearly the key to complex environmental issues, but most research institutions aren’t structured to foster such collaborations. An exception is UCSC’s STEPS Institute for Innovation in Environmental Research. This unique institute, established last year with a $500,000 gift from alumnus Gordon Ringold (Crown ’72) and his wife, Tanya Zarucki, is designed to integrate science, technology, engineering, policy, and society (“STEPS”) to work toward solutions for tough environmental problems.

STEPS focuses on the three global environmental changes caused by human activities over the past century: climate change; genetic restructuring of all ecosystems; and transformation of the Earth’s major water systems. Directed by John Thompson, professor of ecology and evolutionary biology, the institute facilitates development of interdisciplinary research groups within UCSC and forges relationships with policy makers regional-ly, nationally, and internationally. Ongoing support for the institute has included a generous anonymous gift to support STEPS workshops, which are organized by interdisciplinary research groups and bring researchers and policy makers together. The same anonymous donor also made a $200,000 gift that includes substantial fellowship support for graduate students, whose research in various disciplines is a crucial component in STEPS projects.

For information on supporting the STEPS Institute and its research mission, contact Lynn Stoops, Director of Development, Physical and Biological Sciences, (831) 459-4240 or lstoops@ucsc.edu.

**Faculty demonstrate comprehensive generosity**

A diversity of campus programs and resources, ranging from the University Center to student scholarships, benefited greatly from faculty philanthropy this year. Faculty were key supporters of the new University Center, where 40 academic staff members have signed on as charter members of the popular facility.

Among the charter members are chemistry and biochemistry professor emeritus Joseph Bunnell and his wife Sara. They also continued their long-time and varied campus support through giving to many campus programs, including the Crown College lecturer fund, and establishing an undergraduate award in chemistry and biochemistry. An advocate of planned giving, Bunnell was instrumental this year in organizing a seminar on planned giving for the UCSC emeriti faculty association.

The foresight and generosity of lecturer emeritus George Hitchcock will benefit Porter College, poetry students, and the campus community. Hitchcock, an award-winning poet, editor, playwright, and painter who taught creative writing at UCSC for 49 years, has created a modern poetry collective at Porter College. His planned gift of $500,000 will establish the George Hitchcock Modern Poetry Fund, an innovative endowment supporting a variety of activities around the teaching and development of poetry.

Economist and clarinetist David Kaun has given and pledged gifts to campus programs reflecting his diverse interests. Kaun’s Excellence in Teaching endowed award recognizes both a graduate student in the Economics Department, where Kaun is a professor, and a graduate student in another department within the Social Sciences Division. He has also supported music programs, including scholarships for the wind ensemble; the University Library for music resources; and Shakespeare Santa Cruz.

Centers for teaching and social justice win foundation support

Major foundations continue to recognize and support two of UCSC’s most innovative research and practice programs. The New Teacher Center, a nationally acclaimed model program supporting classroom teachers during the especially challenging first two years of their careers, drew $1.66 million in private support. Contributors included the Carnegie Corporation ($750,000); the AVI CHAI Foundation ($420,000); the Walter and Elise Haas Fund ($187,000); and the Walter S. Johnson Foundation ($125,000). A $1 million gift from the
Council members are doing so by providing financial and service support. Gary Novack, supporter of our university, and future students in the graduate education will be available for current leadership of Chancellor M.R.C. Greenwood, and continued their support after UCSC officially opened in 1965. These community leaders didn’t attend UCSC, and few of their children enrolled here, yet they generously supported the dream of Chancellor Dean McHenry and the founding faculty. UC Santa Cruz now has about 60,000 alumni. As we grow in our professions and avocations, we have an opportunity to repay our debt to UC Santa Cruz. Alumni Association President Kenneth Doctor (Merrill ’71) and the Alumni Association Council members are doing so by providing financial and service support. Gary Novack (Kregg ’72) is supporting our campus by serving as an Alumnus Regent on the UC Board of Regents. During the past year, under the untiring leadership of Chancellor M.R.C. Greenwood, we have raised $22.7 million to support programs, faculty, and students at UC Santa Cruz, a remarkable achievement given California’s economic challenges. This needed financial assistance comes from a broad base, including significantly more parents of students and recent alumni, other individuals, and alumni donors.

It is especially to my fellow alumni that I say now is the time to join with other generous donors, who recognize and honor the tremendous value of a UC Santa Cruz education, by providing essential financial support. Through all our gifts, we ensure that the UC Santa Cruz tradition of excellence in undergraduate and graduate education will be available for current and future students in the 21st century. I thank you all for your past and future support of our university.

Kenneth A. Feingold
UC Santa Cruz Foundation Board President

Volunteers make an enormous difference at UC Santa Cruz, supporting programs as diverse as Shakespeare Santa Cruz, the UC Santa Cruz Arboretum, and the Dickens Project. Pictured above (at right) is a major campus supporter and UC Santa Cruz Foundation trustee Anne Neufeld Levin, along with her husband, Dr. Paul Levin, and Chancellor M.R.C. Greenwood, at a reception the Levin’s hosted honoring campus Friends groups and UC Santa Cruz Foundation trustees. For more information on campus volunteer opportunities, contact Liz Evansovich at (858) 459-1525 or liz@ucsc.edu.


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I’m honored to be the first alumnus to serve as president of the UC Santa Cruz Foundation, and keenly aware of the debt of thanks I owe the former leadership of the UC Santa Cruz Foundation.

Before any students attended UC Santa Cruz and matured into alumni, local community leaders worked to bring the University of California to Santa Cruz, and continued their support after UCSC officially opened in 1965. These community leaders didn’t attend UCSC, and few of their children enrolled here, yet they generously supported the dream of Chancellor Dean McHenry and the founding faculty.

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UC Santa Cruz Foundation Board President
The ways of giving are as diverse as the opportunities to join the campus in its mission of education, research, and service. The UC Santa Cruz Foundation welcomes outright gifts of cash, securities, and property. Gifts may also be pledged, with payment extended over time. There are also deferred giving options, including charitable remainder trusts, life insurance gifts, and others. There are also deferred giving options, including charitable remainder trusts, life insurance gifts, and bequests. Unrestricted gifts allow the campus to direct resources where they are needed most. Other vehicles for giving include annual giving, endowment gifts, special campaigns, and memorial and memorial giving.

The UC Santa Cruz Foundation welcomes all expressions of support. The Foundation has tax-exempt status granted under Section 501(c)(3) of the federal Internal Revenue Code, and all contributions to the Foundation are tax deductible to the extent allowed by law. Financial data in this report were compiled prior to the fiscal year ending June 30, 2002–03 fiscal-year audit. Copies of the Foundation’s audited financial statement are available upon request.

We deeply appreciate the many individuals and organizations that support UC Santa Cruz, and are pleased to acknowledge their generous contributions.

University Benefactors are individuals, foundations, businesses, and other organizations that have made cumulative contributions of $50,000 or more over the history of the campus. Through the 21st Century Club, we acknowledge those who have made deferred gifts to UCSC or informed the university that they are remembering the campus in their wills.

Contributors have made gifts or pledges totaling $100 or more to UC Santa Cruz between July 1, 2002, and June 30, 2003. Individual Benefactors and Parent Benefactors (parents of current students) are recognized by giving club. Alumni Benefactors (those who attended UCSC for three or more quarters) are listed by class year and giving club. We list alumni contributors with spouses or partners, UCSC alumni/a listed first. If both are alumni, their listing is followed by *.

Contributing Businesses, Foundations, Campus Organizations, and Other Organizations are listed following contributing alumni. Trusts recognizes gifts received in affiliation with a trust. We also list Honorary Gifts and Memorial Gifts made during the 2002–03 year. UC Santa Cruz Foundation Treasurers are designated by †, and former treasurers by ‡.

This report honors the many UC Santa Cruz contributors who have invested in the achievements and future of this outstanding university. Many direct their gifts to one or more programs of special interest to them, such as a college, academic department, scholarship fund, or specific area of research.

University Benefactors

Individual Benefactors
Gifts Totaling $1,000,000 or more
Elena Bukin (deceased) Jack Bukin and Peggy Donovan Bukin
Charles Geffris Farr (deceased) Florence E. Franklin (deceased)
Alfred L. Fabian (deceased) Archie Hyde (deceased) and Philip Hyde
Anne and Paul Lerner (deceased) Joseph M. Long (deceased)
Ashley C. and Mary Sprague Miller (deceased) H. Boyd Seymour Jr.
Harry O. Warren (deceased)
Gifts Totaling $50,000 to $99,999
Anonymous Donor Monday and Frances Bauk
Eloge G. Bobbe William H. and Susan B. Irwin (deceased)
Pauline Jones Thomas and Roberto Lamb (deceased)
Dean E. McHenry (deceased) and Jane McHenry (deceased)
Charles E. Merrel (deceased)
Sigrid B. Paluck (deceased) Gordon Roshel (72) and Tanya Zuneck
Gifts Totaling $25,000 to $49,999
Anonymous Donor Sally and Don Alley
Ramesh Bhyrappan
Ethal Hammond Curtis (deceased)
Margaret Lyons Giberson and Alan Giberson
Arthur and Carol Graham (deceased) John M. Halladay
Lamps Halladay
Les Hetterson and William Cole (deceased)
Kamal and Tike Hazan
Alfred and Ruth Haller
Paul and Anne Irwin
Barbara Lee Jorgenson (deceased)
Nettie Santer and Sander Kangany
Gary Marcus and Zaz Ann Orr Marcus (deceased)
Paul Newman and Joanne Woodard
The Family of Justin Ong
Thomas B. and Bernice H. Porter (deceased)
Patricia (89) and Roeland Rebel
Katharine M. Sage (deceased)
Barbara M. Shildal
Cary Catherine Sih (85)
Donald and Marion Younger (deceased)
Gifts Totaling $10,000 to $24,999
Anonymous Donor
Peter C. (85) and Karen G. Adams
Ralf S. Augustine
Joseph and Sara Bunnun
Engene and Alene Burett (deceased)
Doris R. and Judy Campion Barbara Scorer Carson (deceased)
Donald E. and Diane P. Cooless
Margaret Dudden-Henry
Samana and Sylvia Dredser
Yolanda and Chris Dyckbd
Dorothy Nadine Ehrg
M.R.C. Greenwood
John L. Hedewson (deceased)
Carla Bie-Beulmiches (deceased)
Rose P. Hild (deceased)
Ruth Hans (deceased) and George H. Hartz
William M. Hilton Jr. and Elena Dalgado
Elise Huffman (deceased)
Thaddeus Hoffman (deceased) and Enme T. Hooper (deceased)
Lauman Therri Hooper
Harold and Dorothy Hyde
Penny Hyde (deceased)
Charlene J. Jackson (deceased)
David Kain
William and Marina Kant
David E. Keen
Robert and Ronaldo Kafet
Jean Koeckheer (deceased) and Arlene T. "Bud" Koeckheer
Glenn and Marian Langston
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Frances B. Miller
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Diana and Lucile Pacark (deceased)
Edward and Camille Stahl
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Ester Rice (deceased)
Adie and Tod Right (deceased)
Perre Porton (deceased)
William T. Sosnow (deceased)
Barbara Shiffner (deceased)
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Alan B. Simpson (deceased) and Pepita Smith
Alberth Smith (deceased) and Deborah Smith
Mary and Richard Solan
Ted and Catherine Speiker
Robert Stephens (75) and Judy Packard (75)
R. Michael and Ellen T車mmer
Angie L. and Pam Taylor (deceased)
Mokrouto. W. Todd and Carrie Wainake
Gifts Totaling $1,000 to $4,999
Anonymous Donors
Charles (75) and Elaine Adams
Glenn L. Allen Jr.
Eliza (75) and Arthur Anderson
Linda (75) and William Anderson
Elizabeth C. Barber
Robert H. Bims
Daniel J. Brinn
John T. Chapman (deceased)
Bobby and Jane Chastane
Barbara (85) and John Chilton
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—Chancellor M.R.C. Greenwood
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I really believe in education, and the lab is such a special place because there's such much cutting-edge research taking place.
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—Ramesh Bhожani, donor
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—David Lee, who endowed an engineering scholarship

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